

PICK A DAY
FOR YOUR
HERO DAY!

IDEAS
INSIDE...

HERO DAY

NOT ALL HEROES WEAR CAPES...

Your school is a lifesaving one.
By taking on a Hero Day, you'll
be raising money to save the lives
of people with blood cancer.
Now **that's** heroic.

~~ANTHONY~~
~~NOLAN~~

saving the lives
of people with
blood cancer

BE A HERO FOR A DAY

You don't need to be able to fly, have a nemesis or even possess x-ray vision to be a hero.

Hold a Hero Day at school and you'll become a lifesaver. All you need to do is dress up as your real-life hero, bake out-of-this-world cakes or share your superpowers in a talent show.

Simply choose a date for your school's Hero Day, then get your metaphorical cape on.

However you get involved, you're playing a vital role in saving the lives of people with blood cancer.

DRESS UP AS YOUR HERO

Head into the phone box (or just get changed at home) and transform yourself into your hero for the day. Ask everyone to bring in £2 to take part.

BAKE SUPER CAKES

Even the strongest of us can't say no to a cake or two. Use the powers of creation to whip up some amazing treats and sell them during lunch.

FANTASTIC FOUR FUNDRAISING IDEAS

GOOD VS EVIL

Half the class dresses as goodies and half as baddies, then go head-to-head in challenges. Is it better to be good or bad?

GET THE TEACHERS INVOLVED

Could your Head of Year pull off a cape? Sponsor a teacher to dress up as a hero all day.

Set up an online fundraising page at [justgiving.org/anthohnolan](https://www.justgiving.org/anthohnolan) to make your fundraising easy.

HELP!

EVEN HEROES NEED A LITTLE HELP SOMETIMES

We're here to help make your Hero Day super. From passing on top tips, to posting materials to help your fundraiser look the part, including posters, balloons and bunting.

Get in touch on **0303 303 3002** or email community@anthohnolan.org

HOW YOU'RE SAVING LIVES...

Every 14 minutes, someone in the UK is diagnosed with blood cancer.

For many of these people a stem cell transplant is their only hope of survival. With your support, we can give patients a second chance of life and keep more families together.

£40 could recruit, tissue type and keep in touch with each new potential lifesaver on the Anthony Nolan stem cell register

£200 could provide patients with 10 hours of specialist support from one of our heroic nurses

£400 could add another 10 potential lifesavers to our stem cell register, ready and waiting to save someone's life.

£900 could cover the costs of 1,000 swab packs that allow us to sign people up to the stem cell register.

“Ava calls her donor her ‘hero’. We want them to know how absolutely amazing and special they are, how one decision changed our whole world. They gave us extra time, extra laughs, extra cuddles. They will always be our hero.”

Marie, mother of six-year-old Ava who received a stem cell transplant in 2016

THANK YOU! YOU'RE OUR HERO!

Get in touch:

community@anthonymolan.org
0303 303 3002.

   **anthonymolan.org**

**ANTHONY
NOLAN**

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of people with
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Registered with
**FUNDRAISING
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