

HOW TO ORGANISE A BAG PACK



saving the lives
of people with
blood cancer

Bag packs in supermarkets are an easy way to raise money and raise awareness of Anthony Nolan.

YOU WILL NEED:

- to ask for permission from the supermarket manager.
- a letter of authority from Anthony Nolan to confirm you are known to us. Email community@anthonymolan.org with your name and the event you are taking on, and we can email one to you.
- Anthony Nolan t-shirts, collection buckets and seals. Email community@anthonymolan.org and we will post them out to you. Please give us at least two weeks' notice.

TIPS

- Bag packs are often booked up for months in advance so apply to the supermarket early.
- Try to pick a big supermarket and a weekend date when the shops are busiest.
- Be really friendly and chat to people as you pack. Let them know why you are raising funds, what Anthony Nolan does, and ask them if they would like help packing their bags and if they don't, simply stand back and wait for them to finish before asking the next person.
- Make sure you and anyone helping are wearing Anthony Nolan t-shirts on the day.

AFTER THE BAG PACK

- Please count and bank the cash you have raised as soon as possible.
- You will need banking bags (available from your local bank) and volunteers to help count the money.
- You'll need a secure venue for the count – consider how you will transport the buckets there from the collection and where you will store it overnight.
- At least two people should be present during the count.
- Do not make any deductions from the collection.
- Any money collected should be sent to Anthony Nolan within one month. Bank the money directly into the Anthony Nolan account. Get in touch for our bank details by calling us on **0303 303 3002** or emailing community@anthonymolan.org. Please add a reference to the money as follows: 'Name of event you are raising money for: Your Name'
- Remember to thank your volunteers, let them know how much the collection raised and what you have coming up next.

